



# SASS Academy Graduation Ceremony Held on 19 July 2017

This inaugural event was held for the very first batch of graduates for a core curriculum that was built to upskill and uplift the marine logistics sector to do higher value work, and to attract others into the sector.

SASS, working together with Academy for Mastery and ODE Consulting, has taken the lead to future-proof this sector by developing and repurposing content from deep subject matter experts. The delivery of this program incorporated online and classroom learning, which made it accessible and convenient for the participants to learn.

With the invaluable support of e2i, and the many hours of work that has gone into putting together these programs, the participants are making history in graduating from the very first logistics course specifically for the industry. Work on the subsequent programs is taking place, to enable the industry to continue this learning journey.



**Ms. Teo Jin Lee,  
Co-founder of Academy for Mastery and MD of ODE Consulting**

“This is such a milestone, I felt that we have really arrived. The Marine Logistics Specialist curriculum is a breakthrough initiative in terms of the design and conduct that is tailored specially for the sector.”

“In order to future-proof ourselves and avoid obsolescence, we need to be lifelong learners. What will our sectors look in 10 minutes, 10 months, or 10 years? Will our actions today stand the test of time? How do we prepare our people to be future ready and be ahead of the change curve so we will always remain relevant? That is the challenge in each of our businesses. “

“The course got me to be more aware of my colleagues’ working environments and market situations. There has never been such courses in the ship supplies industry. And I think it’s a good opportunity for us to learn, to improve and be more competitive in the global market. I hope that there will more people joining these courses, hopefully they can embark on this to stay afloat in the industry.” – Mr. Chan Tong Poh



**Mr. Chan Tong Poh,  
Senior Customer  
Account Manager**

Top student receiving his graduation certificate from Mr. Eddie Tang, Hon. Secretary of SASS



**Mr. Danny Lien,  
President of SASS  
and Managing  
Director of AMOS**

## A few words from the President of Singapore Association of Ship Supplier & Services

“Primarily, there are no structured courses available in the industry. SASS has taken the initiative with AMOS to develop this program where we can structure the learning program, we can document the learning process which we hope can lead to a higher level of certification.”

“For the industry in general, better trained people means better service or quality work for the industry.”

“The environment is always changing and things evolve very quickly. If you don’t have this culture, this desire to learn and keep pace with changes of the industry... If you continue to operate in the old economy so to speak and you are not willing to embrace the new economy, you will be irrelevant very quickly. “

“In terms of educating employees, the company must have a learning culture, otherwise learning doesn’t take place. Rather than be reactive, you should be proactive then it becomes easier to deal with circumstances. This is what we try to promote not only within the company but also within the industry. “

## What the first batch of graduates had to say.

“The online learning was very helpful because I can easily access it anywhere and anytime.”



**Ms. Joyce Hng Char Hooi, Customer Account Manager**

Ms. Joyce Hng who is from the purchasing department, found the course very useful because it helped her to understand her job functions a lot better.

“My colleagues are in the logistics department, and after doing this course, I understand their situation more. In future our cooperation will be smoother.”

“The online learning was very helpful because I can easily access it anywhere and anytime. I am a very busy mother and don’t have the time to sit down and read. So when I am taking MRT, I can easily access online and read.”

“I think that for people who want to join the industry, it give a very good foundational training.” – Mr. Tan Song Boon



**(L-R) Ms. Teo Jin Lee, Ms. Tan Min Chu of e2i, Mr. Eugene Choy, and Ms. Joyce Yee**

## Upcoming Course Dates

CUSTOMER SERVICE SPECIALIST (BOARDING OFFICER)	STARTING ON 02 AUG, 2017
MARINE LOGISTICS SPECIALIST (MLS)	2017 Q4
MARINE PROVISIONS SPECIALIST (MPS)	STARTING ON 17 OCT, 2017
ACCREDITED MANAGEMENT CONSULTANT CERTIFICATION*	24 & 25 AUG, 2017
COACH ACCREDITATION PROGRAM*	19 TO 21 SEP, 2017

\* Public courses run by Academy for Mastery.

Academy for Mastery Pte Ltd

137 Cecil Street

#06-01, Singapore 069537

Tel: +65 6323 8020

Website: [www.acadmastery.com](http://www.acadmastery.com)

Email: [enquiry@acadmastery.com](mailto:enquiry@acadmastery.com)

